

Cloud Accounting Services

www.crowleysdfk.ie

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A Little About Crowleys DFK



CrowleysDFK



Service Areas

Business Process Transformation

Consulting
Accounting & Financial Advisory
Audit & Assurance
Tax
Transactions
HR Advisory

Resources

11 Partners
120+ Staff

Markets Served

Technology
Foreign Direct Investment
Small & Medium-Sized Enterprises
Technology
Property & Construction
Manufacturing
Retail and Distribution



We are an independent member of DFK International

DFK International (“DFK”) is a major international association of independent accounting firms and business advisers that has been meeting the needs of clients with interests in more than one country for over 50 years.

Our DFK membership provides our clients with an integrated and robust global delivery mechanism across the world.

When DFK member firms work together on cross border assignments we operate as one team. This is a powerful and important feature, which saves clients time, money and allows resources to be best utilised.

It allows our clients to deal with their worldwide affairs through one point of contact. They can either deal with us for all their needs or we can connect them to our trusted contacts in other geographies and they can deal with them directly.

We can ensure access to international tax and other specialists





Tailored Cloud Accounting Solutions

In today's dynamic business environment, more and more organisations are seeking robust solutions for their accounting and related financial processes.

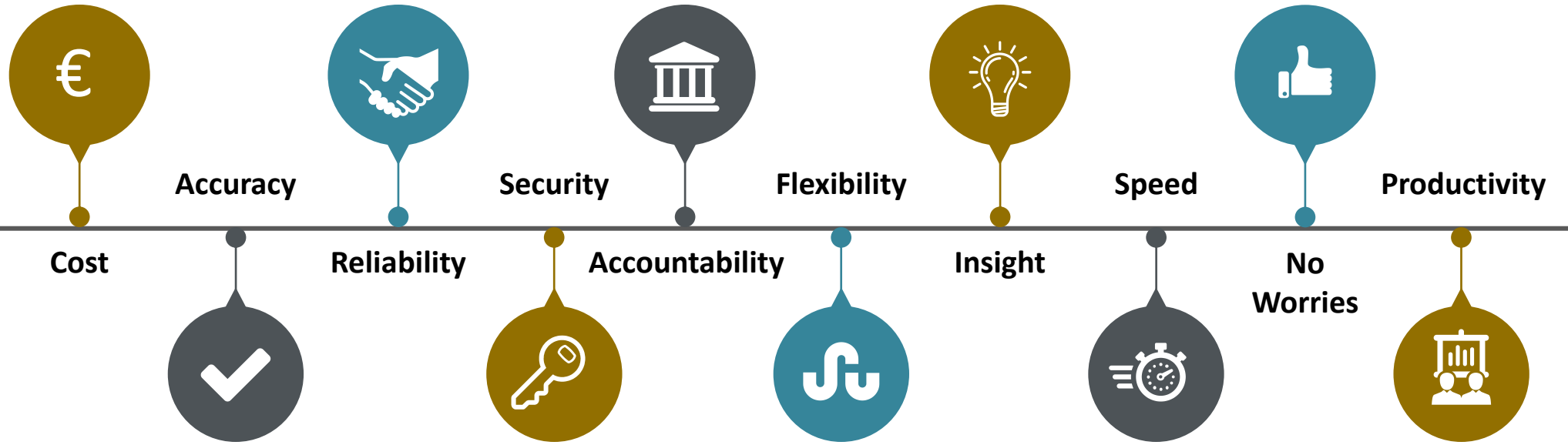
Crowleys DFK can structure a tailored and professional cloud accounting solution which will create both value and cost savings.



Our Cloud Accounting Services

- Cloud accounting application implementations
- Training on applications
- Management accounts, reporting and advice
- Bookkeeping
- VAT compliance
- Budgeting

Cloud Accounting Benefits



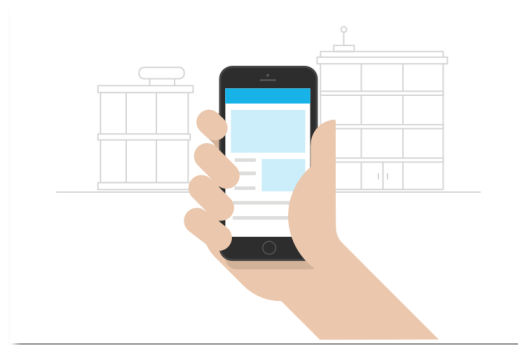
Introducing Xero

Xero Accounting Software is a **great choice for businesses of all sizes and industries**. It automates mundane everyday business tasks and has an impressive suite of integrations.



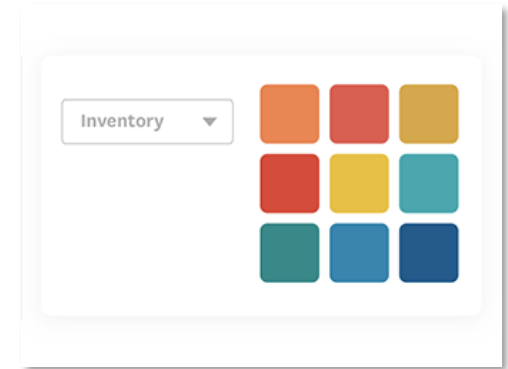
Xero Dashboard

Get an instant view of your business financials with the online dashboard.



Mobile App

Check cash flow, pay invoices, monitor sales and more with the mobile accounting app.



Sync Xero with other apps

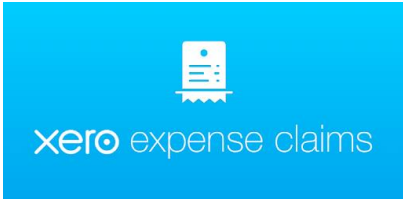
Connect seamlessly with leading apps like Hubdoc, Spotlight Reporting and more.

Integrated Xero Apps

Xero offers seamless integration with over 800 third party apps, such as Inventory, invoicing, time tracking, expenses. Below are some of our clients' favourites.



Hubdoc software is used for the automation of purchase invoice posting. We can setup automatic bank feeds to import your bank transactions to Xero. Invoices to your partners can be issued directly from Xero. We can upload supplier payments from Xero to your bank for your approval.



Xero Expenses is an expense management tool used to efficiently track and manage employees' expense claims. It automates every step of the expense management process.



Spotlight Reporting is a reporting and forecasting tool used to provide you with financial insights to help you better manage your business. We can provide customised reports for Management, Board and Shareholders. Our clients appreciate how visual and easy it is to understand the reports.



Our Xero Accounting Expertise

As a **Xero Platinum Champion Partner**, we have the highest accreditation level available from Xero.



We are one of Ireland's leading Xero Accountants, with **Platinum Partner** status.

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All of our Cloud Accountants are **Xero accredited** and have completed the highest level of Xero training.

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We can implement Xero, migrate your data, provide training and provide ongoing support if required.

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Our list of clients using Xero and our Xero trained team are **growing fast!**

Our Xero Experts



Shane Moloney
Director, Business Process Transformation
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Shane is Director of our Business Process Transformation Department.

Shane is experienced in carrying out business process improvement assignments and function reviews for a range of organisations in the public and private sectors. These assignments are typically as a result of new regulations or the need for cost optimisation and performance improvement.

Combining his strong understanding of data management and processing with his financial accounting and audit experience, he has an excellent ability to identify opportunities to strengthen controls, improve processes and increase efficiency and to recommend and design practical solutions for implementation.

Shane also has vast experience with a number of cloud accounting packages and works with clients to develop tailored cloud accounting solutions. He leads a team of Xero advisors who are accredited to the highest level and helps clients implement Xero, migrate their data and provides training and ongoing support.



David Stuart
Senior Manager, Cloud Accounting Services
david.stuart@crowleysdfk.ie

David is a Senior Manager of Cloud Accounting Services in our Accounting & Financial Advisory Department.

With a wealth of knowledge and experience in financial accounting, David provides cloud accounting and advisory services to our public and private sector clients.

Xero accredited to the highest achievable level, David ensures his team are up to date with the latest Xero training and features to ensure the best possible service is provided to clients.



Leading SaaS deployment company, which effectively onboards teams to implement and integrate new SaaS tools, from start-ups to leading global enterprises.

The group comprises companies in Ireland, USA and South Africa as well as employees in 8 other countries.

We provide a fully outsourced group finance function. Our work includes the following: bookkeeping, management reporting, financial reporting, tax compliance and corporate secretarial compliance.

Xero is integrated with Salesforce to automatically feed the sales information to Xero. From here we have also linked the system to Pro Rata which is a system that calculates and manages deferred income as well as posting the correct entries back to Xero.

Our ad hoc and advisory work includes the following: cashflow management, updating CAP table following new shareholder investments, advisory relating to employee share option scheme, implementation of customer pricing models, financial projections, advisory in relation to new shareholder investments and capital raises and accounting and advisory in relation to product development and new product launches.



“The Crowleys DFK team have come to feel like an integral extension of our own team. We not only enjoy working with them, we look forward to every engagement with them. They have enabled us to grow and to become better versions of who we are as a business on a daily basis. We learn from them continually and we look forward to growing the partnership for many years to come.”

Claire Haidar – CEO, WNDYR



This New York based software development company chose Dublin as its EU base to develop a new suite of software products.

We advised the company on the **optimum corporate structure**, with the objective of qualifying for Ireland's **corporate tax rate of 6.25%** available for activities within the **Knowledge Development Box (KDB)**.

In addition we assisted the company with decisions to assign, transfer or retire existing IP, establish separate group companies for developing new IP, advised on re-location of US/Non-US employees.

We provide a fully outsourced finance function to our client who has no in-house finance staff.

Working with the US based Group CFO, services we now provide:

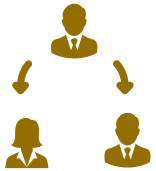
1. Monthly payroll and management reporting services (we use Spotlight Reporting to prepare consolidated management reports for the Group. Spotlight Reporting allows us to consolidate multiple entities with different currencies).
2. VAT advisory with regard to its e-commerce resellers.
3. Statutory Audit.
4. Preparation of statutory Financial Statements.
5. Corporation Tax.

We are trusted advisors at the Board table providing continuous advisory services within the team of tax advisers, accountants and lawyers from several countries.

"If you setup your business in Ireland, do not look for anybody else other than Eddie Murphy at Crowleys DFK. The Firm and the man are serious professionals. I endorse these folks!"

Alvin Estevez – Shareholder and Advisor to EnigmaSoft Ltd

Why Choose Crowleys DFK as your Cloud Accountants



Dedicated Team of Professionals

Our talented and experienced Cloud Accountants are Xero certified to the highest level. We are committed to ensuring our team maintain Xero certification and allocate dedicated time to complete their advisor credits.



Skilled Specialists

Our team has a proven track record of providing professional, efficient and tailored cloud accounting solutions. This is what they do everyday!



Always Available

We can ensure the we have sufficient resources within the team to cover your dedicated team members due to leave etc. so that there is no downtime in our service delivery.



Increased Efficiencies and Streamlined Processes

Our talented team will identify opportunities to strengthen controls, improve processes and increase efficiency.



Dedicated Account Manager

You will be assigned a dedicated Account Manager, who will act as the main point of contact and will be responsible for the satisfactory delivery of the services required within the timeframe required.



No hidden fees

We are committed to a 'no surprises' fees policy.

What Our Clients Say



“Their attention to detail is phenomenal. They leave no stone unturned. I have no hesitation in recommending Crowleys DFK.”

“We have found Crowleys DFK to be organised, efficient and very open to using new tools and technologies to streamline our accounting needs, which is something we as a company were keen to do.


In particular, we have found Crowley DFK’s expertise in using the Xero online accounting package invaluable in embedding the software into our operations that ensures we are always fully up to date on our day-to-day finances.”

“The Crowleys’ team have come to feel like an integral extension of our own team. We not only enjoy working with them, we look forward to every engagement with them. They have enabled us to grow and to become better versions of who we are as a business on a daily basis. We learn from them continually and we look forward to growing the partnership for many years to come.”


“There is great comfort in working with Crowleys DFK. I can carry on with managing the business here in Ireland with the knowledge that all our accounting and financial processes are running efficiently and effectively. The people are professional and have a confident way of dealing with our team.”

“The international ties that Crowleys DFK maintain allows them to have the depth of knowledge to advise us on all aspects of our business. The people are helpful, efficient and very responsive.”

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This publication is intended only as a general guide and should not be used as a substitute for professional advice.

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