

May 2011

Coca Cola Launches New Fund for Local Non-for-Profit Organisations

Coca Cola has established the 125 Years Thank You Fund in partnership with The Wheel and the Northern Ireland Council for Voluntary Action (NICVA).

The fund was launched on 8 May 2011 to commemorate the selling of the first Coke in Atlanta, Georgia 125 years ago and is open to non-profit organisations in Ireland to help support projects that are having a positive impact on the quality of life in Irish communities.

Coca Cola is donating €125,000 to the fund.

Ten applicants will receive €10,000 and five applicants will receive €5,000.

In order for a project to apply they must have met the following criteria:

1. Not for profit community, voluntary and charitable organisations must be classified under one or more of the following headings:
 - Charitable organisation with a registered charity number
 - Voluntary organisation working within the community
 - Not for profit community organisation
 - Local sports club e.g. GAA Club
 - A Foundation or a Trust

2. Only proposals relating to requests under one of the following three themes will be considered:

- Social and Education programmes aimed at youth
- Healthy and Active Lifestyles
- Environmental Leadership

3. Organisations must have been in operation for a minimum of 12 months

The deadline for applications is midnight on 30 June 2011.

For more information about this fund please visit the coca cola website www.coca-cola.ie/125-thank-you-fund/

If you are interested in pursuing the above and need advice with the application process, please contact:

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